

At PCA, we're all about fostering connection, collaboration, and growth within the painting industry. As an Industry Partner, you will be a part of a vibrant network of business owners, craftspeople, and professionals who share our ethos of coop-pertition—cooperation and competition working hand in hand. We believe we all do better when we all do better!

## 2025 PCA INDUSTRY PARTNER PACKAGE/PRICE CHART

**\$2,500**

### ASSOCIATE PACKAGE

\*SOLE PROPRIETOR BUSINESS ONLY

- "Welcome" email blast + social media post for any new PCA member to PCA member email list
- Access to in-person gathering group leaders
- Facebook group access
- Marketplace listing on website (placement and size increases with spend level)
- Industry Partner listing on website (placement and size increases with spend level)
- Use of PCA logo (subject to usage guidelines provided by the PCA)
- Expo booth selection priority (booth selection date preferences increase with spend levels)

**\$5,500**

### FRIEND PACKAGE

INCLUDES EVERYTHING IN THE ASSOCIATE  
PACKAGE PLUS

- Ability to utilize PCA podcast lounge for live from Expo recordings (subject to availability and scheduling)
- Thank you signage at PCA Expo (size, position increase with levels of giving)
- Logo to appear in PCA Expo 2025 program (size, position to increase with levels of giving)
- Ability to apply to have educational podcasts appear on PCA overdrive (must demonstrate podcast is educational in nature. subject to approval of the PCA Executive Director)
- Access to Industry Partner Lounge at PCA Expo

**\$16,500**

### BUSINESS PACKAGE

INCLUDES EVERYTHING IN THE FRIEND  
PACKAGE PLUS

- 30-second promotional video to be looping on a video wall along with other Industry Partners be played on a video wall at PCA Expo (plays/frequency will increase with levels of giving) \*Content must be supplied by IP by Jan 15
- Brought to you by messages on PCA podcasts (frequency increases with giving levels)
- Quarterly availability to request social media cross promotions, reposts for company educational initiatives and events (Subject to availability and approval by PCA marketing)
- 2 educational email blasts to PCA membership list on educational topics \*average open rate is over 50% + social media promotion (Content supplied by IP and subject to approval by PCA marketing)

**\$27,500**

### PARTNER PACKAGE

INCLUDES EVERYTHING IN THE BUSINESS  
PACKAGE PLUS

- 1 appearance on PCA podcasts + social media promotion
- 1 promotional or educational email blast to entire subscriber email list (\*over 20K with average open rate over 30% (content supplied by IP and subject to approval by PCA marketing)

# 2025 PCA INDUSTRY PARTNER PACKAGE/PRICE CHART

**\$55,000**

## PATRON PACKAGE

INCLUDES EVERYTHING IN THE **PARTNER PACKAGE PLUS**

- 2 appearances on PCA podcasts + social media promotion
- 2 promotional or educational email blasts to entire subscriber email list *\*over 20K with average open rate over 30% (Content supplied by IP and subject to approval by PCA marketing)*
- 1/2 page logo ad in PCA Expo program

*\*1 appearance on PCA podcast + social media promotion N/A*

*\*1 promotional or educational email blast N/A*

**\$82,500**

## PREMIER PACKAGE

INCLUDES EVERYTHING IN THE **PATRON PACKAGE PLUS**

- 1 page ad in printed PCA Expo program *\*content must be supplied by IP to PCA by Jan 5*
- One 30-second mainstage video shown at PCA Expo
- Access to PCA membership list upon request

*\*1 appearance on PCA podcast + social media promotion N/A*

*\*1 promotional or educational email blast N/A*

*\*1/2 page logo ad in PCA Expo program N/A*

**\$100,000+**

## NATIONAL CHAMPION PACKAGE

INCLUDES EVERYTHING IN THE **PREMIER PACKAGE PLUS**

- Customizable additional benefits available



**PAINTING  
CONTRACTORS  
ASSOCIATION**