## 

### Take your business to the next level

Millions of homeowners use Angi to manage their homes. Get your business in front of them today.

#### Service pros use Angi to:

-Build and market their business -Receive leads that target projects by job type and location -Win jobs and beat the competition

#### Homeowners use Angi to:

- Browse ratings and reviews
- Match with top local pros
- Tackle home projects big and small

#### **Questions?**

Members: 855.607.0127 Non-members: 844.875.8773 homeadvisor.com/pca pcaprosleads@angi.com

# How we connect you with jobs

- Market Match: Angi matches you with a customer base on your lead settings
- Exact Match: A homeowner chooses to connect with you directly based on your profile and reviews
- Instant Connect: Angi connects you with a lead over the phone
- Instant Booking: A homeowner books an appointment directly on your calendar
- Job Opportunities: You accept leads outside of your normal settings

# Maximize your chance of winning jobs

- Respond quickly and follow-up: 50% of jobs go to the first pro to contact the homeowner
- Update your profile: Add photos, awards and information-robust profiles receive 60% more contacts
- > **Collect and respond to reviews:** Easily collect ratings and reviews to build your reputation
- Optimize your leads: Target larger areas or single ZIP codes based on your preferences
- Get personalized advice: Align your marketing and business goals with help from your account manager
- > Work smarter: Manage your business on-the-go with the Angi Pro Leads app

#### SPECIAL OFFER

**25%** 

### Off leads for first 30 days after new enrollment

Receive a 6% quarterly rebate on all lead spend