



HELP YOUR CUSTOMERS PAY FOR BIG-TICKET PURCHASES.

Offer your customers the convenience of paying over time, while helping you attract and close more leads, increase sales opportunities and sell larger projects.

91%

of Synchrony cardholders feel promotional financing makes their large purchases more affordable.*

69%

of Synchrony cardholders always seek promotional financing when making a major purchase.*

PCA MEMBER **EXCLUSIVE** OPPORTUNITY

Receive a \$300 Visa® Prepaid Card by mail when you enroll with Synchrony, complete new dealer training and submit three new credit applications by 10/31/20.**



What sets Synchrony® apart?

We have a dedicated sales team to help your business with training and to reach your goals.

PLUS—We offer Synchrony Transact™, an online platform that makes the process faster and easier for both the contractor and the consumer.

Visit syfenroll.com and use code PCAQ3 or call 1-888-574-2804 and hit option 3!

*Seventh Annual Major Purchase Consumer Study, Home Improvement 2019

**One-time incentive. Limit one Visa Prepaid Card per merchant. To qualify, merchants must have enrolled with Synchrony, completed new dealer training and submitted three new credit applications by 10/31/2020. Allow 8 weeks from the end of the offer period (10/31/20) to receive the Visa Prepaid Card. The Visa Prepaid Card is issued by MetaBank pursuant to a license from Visa U.S.A. Inc. Offer valid only on new partner enrollments. Not applicable for program transfers. Credit is extended by Synchrony Bank.