

## For Immediate Release

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### PALETTE PRO PAINTING & RENOVATION HONORED BY PAINTING AND DECORATING CONTRACTORS OF AMERICA at the 2017 Painting & Decorating EXPO

(San Diego, CA – March 2017) **Palette Pro Painting & Renovation of White Plains, New York** was recognized with a 2017 PDCA Picture it Painted Perfectly (PIPP) Industry award from the [Painting and Decorating Contractors of America](http://www.pdca.org) (PDCA). The award was presented during the 2017 Painting & Decorating EXPO, February 23-25 in San Diego. The annual awards program is hosted by PDCA and recognizes the best performances in the coatings application industry by contracting company members of PDCA.

The PIPP Industry Awards are presented for overall project excellence and superior craftsmanship. Awards were distributed in the following categories: Commercial Decorative, Commercial Interior, Commercial Exterior, Commercial Restoration Exterior, Commercial Restoration Interior, Industrial Interior, Industrial Exterior, Residential Decorative, Residential Interior, Residential Exterior, Residential Restoration Exterior, and Community Improvement.

**Palette Pro Painting & Renovation** won an award for the **Residential Interior** category. Details on their **Greenwich CT** project are listed below:

*When Palette Pro Painting & Renovation was awarded the bid to paint every room of a 7,000 square foot 2001 Greenwich CT home, they came in as the highest bidder. The client, who had previously renovated seven other homes, chose them because of their exceptionally detailed proposal and presentation, confident they would deliver on their promise.*

*The project was in rough shape and every surface need attention. The use of PDCA Standards P14 was explained to the client for the purpose of levels of surface preparation and each room requiring a different touch. From an accent wall covering, to a high gloss ceiling, every room*

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*was its own project. Pallet Pro refinished the kitchen island using a spray application, painted the brick oven, hung wallcovering throughout the home, painted woodwork and ceiling with brilliant paint, as well as regular painting on ceilings and walls.*

*A great amount of skill was required by Pallet Pro's trained painters as they had to work with fine paints, spray application, and wallcoverings. The dining room required five painters at once to complete the high gloss finish on the dining room ceiling. The use of PDCA standards throughout the process helped expedite and meet the goals of the contract.*

### **About The Painting and Decorating Contractors of America**

The Painting and Decorating Contractors of America serves the coating and wallcovering industry with standards, education, training, advocacy, and best practices essential to member success. For more information, please call (800) 332-7322 or visit [www.pdca.org](http://www.pdca.org).

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