

PODCAST

Essential Technology and Apps for Painting Contractors

WITH BRAD BOLINGER

What apps can do for you business?

- INSTANT MESSAGING
- SCHEDULING
- RUN PAYROLL
- CUSTOMER RELATIONSHIP PROGRAMS
- ORDERING PAINT
- SCANNER CAPABILITIES (INSTEAD OF A PRINTER)
- INCREASE YOUR MOBILITY

The key is to identify the specific problem you are trying to solve and look for an app that will help you solve the problem you are facing. This may take trial of various options, time and money to identify the app that works for your particular business model.

Apps you can try now:

- 1 SWATCHDECK:** *keeps track of paint colors used on projects*
- 2 ZAPIER:** *provides automation of crm program integration for better workflow and cuts down on dual inputting of information*
- 3 SLACK:** *provides updates from your team while on the field and helps to create social media or blog posts*

Ask yourself these questions about your business:

Where do your customers come from?

How do you qualify them as people you want to serve?

How do you schedule estimates?

How do you provide estimates?

What happens between estimates and acceptance?

NOTES:
