

PODCAST

Determining the Value Of Your Painting Business

WITH PETER HOLTON

Questions to Ask Yourself

- Have you had a conversation with your significant other?
- Is this sale of your business your full retirement or is this part of your retirement?
- Have you sat down with your wealth manager or financial planner to decide if you can comfortably live off x amount?

The 4 Components that Determine Value

- 1 THE MARKETPLACE**
Small town or large town?
- 2 OWNER OPERATOR RISK**
How involved is the owner?
- 3 CUSTOMER CONCENTRATION RISK**
The total revenue distributed by your customer base
- 4 FINANCIAL RISK**

NOTES:
