



**PAINTING
CONTRACTORS
ASSOCIATION**

PCA SPONSORSHIP

OPPORTUNITIES AT VARYING LEVELS FOR YOUR BUSINESS

	CHAMPION	PREMIER	PARTNER	FRIEND	ASSOCIATE
	\$100,000	\$75,000	\$25,000	\$5,000	\$1,250
Leadership Engagement	■	■			
PCA Logo Usage rights	■	■	■	■	■
Member of National Associate Committee	■	■	■	■	■
5 Additional Contacts to Receive PCA Communications	■	■	■	■	■
Access to PCA Contractor Direct Mail List	UNLIMITED	4 /YEAR	4 /YEAR	4 /YEAR	2 /YEAR
Customized PCA Email Blast	4 /YEAR	4 /YEAR	2 /YEAR		
Customized Sponsor Page on PCApaintED.org	■	■	■	■	
Feature Space in PCA's E-newsletter	5/YEAR	4 /YEAR	4 /YEAR	2 /YEAR	
Reshare/Promote Sponsor Content (Events, Education Content)	■	■	■	■	■
Sponsor Brand on PCA Collateral & Mailing Materials	■				
Sponsor Branded PCA Industry Research Surveys	■				
Customized Sponsor E-Blast Survey Link	■	■	■		
Introduction of New Sponsor on Enews, Social Media, Blog (Facebook, Instagram, Twitter)	■	■	■	■	■
Annual Recognition as a PCA Sponsor	■	■	■	■	■
Special Recognition as PCA Champion	■				
Discounted Rates on Advertising Packages in PCA's Industry Magazine	■	■	■	■	■
Monthly Enews Sponsor	■	■	■		
Customized Sponsor Package	■	■	■		
Education LIVE Broadcasts and Videos (Facebook, Instagram)	12 /YEAR	8 /YEAR	2 /YEAR	1 /YEAR	1 /YEAR
Co-branded and Promoted Education Videos Loaded Into the PaintED Education Center	6 /YEAR	6 /YEAR	4 /YEAR	2 /YEAR	
Priority Consideration for Inclusion in Education Events (EXPO, Forums) and PCA Speakers Bureau	■	■	■	■	■
Resharing of Educational Content Through Social Media and Enews	UNLIMITED	12 /YEAR	12 /YEAR	8 /YEAR	6 /YEAR
Logo branding on the front slide of education video	■				

CONTACT US TO LEARN MORE | Marsha Bass | 314-900-2013 | mbass@PCApaintED.org

	CHAMPION	PREMIER	PARTNER	FRIEND	ASSOCIATE
	\$100,000	\$75,000	\$25,000	\$5,000	\$1,250
Co-Branded Webinars Scheduled on the PaintEd Webinar Calendar <i>(Promoted on Social Media and Enews)</i>	2 /YEAR	2 /YEAR	2 /YEAR	1 /YEAR	
PaintED Podcast Uploaded to SoundCloud, iTunes, Stitcher, Spotify, and PCA Website <i>(Promoted on Social Media and Enews)</i>	2 /YEAR	2 /YEAR	2 /YEAR	1 /YEAR	
Videos from Recorded Webinars Uploaded Into the PaintED Library <i>(Promoted on Social Media and Enews)</i>	2 /YEAR	2 /YEAR	2 /YEAR	1 /YEAR	
Triple Play: LIVE Webinar, Podcast, Recorded Video <i>(Promoted on Social Media, Enews and Archived)</i>	2 /YEAR	2 /YEAR	2 /YEAR	1 /YEAR	
Guest Educational Blogs on PCApaintED.org with Promotion	12 /YEAR	12 /YEAR	8 /YEAR	5 /YEAR	
Sponsors Highlighted in Monthly New Member Webinar "Get To Know PCA"	■	■	■	■	■
Recognition on PaintED Homepage	■				
Listed on PaintED Marketing Materials	■				
In-person and By-request Educational Events	■	■	■	■	
Logo Branding on the Front Slide of Education Video	■				
"How It Works" Program	2 /YEAR	2 /YEAR	2 /YEAR	1 /YEAR	
New Member Engagement (Pathways)	■	■	■	■	■
Full PCA EXPO Sponsor Registration	3	2	1		
Trade Show Only Sponsor Registration	3	2	1		
Discounted Cost for PCA EXPO Full Exhibitor & Exhibitor Trade Show Only Registration	■	■	■	■	■
Discounted 10'x10' Booth Cost at PCA EXPO	■	■	■	■	■
Complimentary 10'x10' Booth at PCA EXPO <i>(included in Sponsor Fee)</i>	2	1	1	1	
Recognition as an PCA EXPO Exhibitor/Sponsor on PCApaintED.org	■	■	■	■	■
Recognition Signage at EXPO	■	■	■	■	■
Sponsor Listing in Event Mobile App	■	■	■	■	■
Choice Signature EXPO Event Sponsorships	■	■	■		
Booth Placement Prior to Booth Sales <i>(by Sponsor Level)</i>	■	■	■	■	■
Complimentary Banner Ad in Mobile EXPO App	■	■	■		
Complimentary Push Notification in EXPO App for Signature Events	■	■	■	■	■