



**PAINTING
CONTRACTORS
ASSOCIATION**

2022

PCA INDUSTRY PARTNERSHIPS

OPPORTUNITIES AT VARYING LEVELS
FOR YOUR BUSINESS

	ASSOCIATE \$1,250	FRIEND \$5,000	BUSINESS \$15,000	PARTNER \$25,000
BASICS				
PCA Logo	■	■	■	■
Industry Partner Listing	■	■	■	■
Marketplace Listing	■	■	■	■
Direct Mailing List	■	■	■	■
FB Group Access	■	■	■	■
CONTENT				
Blog	■	■	■	■
Webinar		■	■	■
PaintED Guest			■	■
Panel Discussion Guest/Leader			■	■
SOCIAL MEDIA				
Reshares		■	■	■
Custom Posts		■	■	■
Educational Campaigns				■
Audience Insights				■
Giveaways				■
OVERDRIVE				
Access		■	■	■
Content Inclusion			■	■
Audience Insights			■	■
Company Podcast Inclusion (Audio only)			■	■
Company Podcast Inclusion (Audio + Video)				■
ADVERTISING				
Newsletter Promotion Space	■	■	■	■
APC Magazine Advertising Discount	■	■	■	■
Custom E-Blast		■	■	■
PCA Produced Podcasts "Thank You"		■	■	■
Events Listed on Website			■	■
Audience Insights			■	■
Panel Discussion "Thank You"				■
PCA Produced Series				■
Business Anatomy				■
Long Form Advertising on Podcast Public Feed				■
Off-site Filming				■
EVENTS				
Exclusive Sponsor Opportunities available for Regional-North American Education Forums \$75k and above.				■

*We offer custom packages up to \$75,000 and there are additional opportunities available a la cart.
For more information, please contact: Marsha Bass / 314.900.2013 / mbass@PCApaintED.org*

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