



**PAINTING
CONTRACTORS
ASSOCIATION**

Business 360 Workshop with CHRISMOORE



**ELITE BUSINESS
ADVICE PODCAST**

CHRIS MOORE BIO

Chris Moore is the founder of **Elite Business Advisors**. After spending over a decade in the painting industry himself, he is now focusing full time on helping other painting contractors grow their businesses. Chris came into the industry at age 19 through a non-traditional perspective of learning how to run a business first and then working on the art & science of the painting projects themselves. This helped him always stay focused on finding better ways to grow the business, increase the efficiency of projects, and improve the customer experience all while providing a quality paint job to his customers. He started **Elite Business Advisors** after realizing that his passion was more in entrepreneurship and helping other business owners succeed instead of painting itself.

TOPICS AREAS (*customization available upon request*):

- **Organic Marketing**
- **Financial Growth & Job Costing**
- **Recruiting & Employee Growth**
- **Estimating & Sales**
- **Professionalize Your Business**

UNDERWRITER INFORMATION

Mission: To help residential painting contractors take a 360 look at all aspects of their business and to improve those areas inhibiting desired results.

Goal of Workshop: To provide an interactive educational environment for the attendee's to leave with actionable items they can implement into their business that same day.

Chris Moore and PCA want to connect and work with local reps or contractors to bring a Business 360 Workshop event to their area(s).

Underwriter Cost:

**One (1) Day Workshop (up to four topics):
\$4,000.00**

Underwriter(s) will receive:

- Promotion on Elite Business Advisor's & Chris Moore's social media channels
- Schedule classes will be promoted by the PCA and Elite Business Advisors
- Sponsorship of one (1) Elite Business Advice Podcast episode
- 30-minute slot to engage participants
- Branding opportunity for handouts & content related to class
- Custom content created specifically for underwriter or the participants for the event upon request - minimum 2 weeks before the event

If you would like to bring this event to your area, contact **Marsha Bass** at mbass@pcapainted.org or call **314.900.2013**.