



**PAINTING
CONTRACTORS
ASSOCIATION**



Master Class with
NICK SLAVIK



ASK-A-PAINTER
PODCAST

NICK SLAVIK BIO

Nick Slavik has been a Master Craftsperson for 29 years – a painting business owner for 14 years and counting. He captures real time data and feelings from his people, production, sales and leadership experiments and presents it to you. His Master Classes present simple solutions to the most prevalent problems that painters and business owners face.

TOPICS AREAS

- Modern Apprenticeship Part 1
- Modern Apprenticeship Part 2
- Job Costing/Industry Benchmarks
- Estimating
- Professionalizing Your Business
- SOP's: Building Basic Systems and Processes
- Marketing
- Building a World Class Leadership Team
- Cabinet and Trim Finishing
- Perfect Production – From Estimate to Invoice
- Myths and Head Trash

2022 PCA MASTER CLASS WITH NICK SLAVIK

Nick Slavik and PCA want to connect with local reps or contractors to bring his Master Class to their areas.

Space Requirement: A paint shop or training room to accommodate 15-50 attendees.

Sponsor Fee:

One (1) Day Class (up to two topics): \$4,500.00

Add additional (1) Day Class: \$7,500.00

Sponsor(s) will receive:

- Promotion on Nick's social media channels
- Scheduled classes are mentioned in Ask-A-Painter Live Shows
- Most events include sponsorship of one (1) Ask-A-Painter Live show from the event
- 30 minute slot to engage participants
- Branding opportunities
- Custom content created for you or class participants (*upon request*)

Underwriter Fee: \$4,500

Covers:

- Speaker's Fee
- Travel/Accommodation
- Two Topics: *Underwriter Choice*

Underwriter Responsibilities:

- Presentation Space: *TBD - by underwriter*
- Light Breakfast: *TBD - by underwriter*
- Lunch: *TBD - by underwriter*