



PAINTING CONTRACTORS ASSOCIATION



Hosted by | Imhoff Fine Residential Painting

Time | 8:00 AM - 4:00 PM

Registration | PCA Members & Non-Members

Registration Fee | \$199/person

Register here:



CLASS TOPICS:

Morning Session: Estimating

- How to come up with the perfect price
- The theory, the process, the numbers
- Lessons learned from doing 800+ estimates per year for a decade

Afternoon Session: Professionalizing Your Business

- Using a detailed checklist,
 I walk companies through
 the process of becoming a
 'real' business
- Professionalization is basically the steps that all business go through in their infancy