PCA EST. 1884 PAINTING CONTRACTORS ASSOCIATION

2022 SPEAKER BUREAU
TORLANDO HAKES

Bloomington, IN
Speaker's City, State

USA
Country

PCA MISSION STATEMENT

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

SPEAKER BIO

For too many business owners, running a business feels like a curse. Long hours, late nights, interrupted vacations, feast or famine seasonality, employee headaches, customer headaches, not enough work, not enough workers. Sometimes, you start to wonder if it's worth it.

Author and CEO, Torlando Hakes started his first painting company in the thick of the Great Recession with no more than a bicycle and a backpack of supplies and grew it to a self-running machine with sales people and painters running most of the day-to-day. Thinking that deligation and freedom of time would solve all of his problems, he learned that the true measure of freedom in business is being engaged in your business and making a difference in the lives of your people.

In his book Sprint, Hakes instructs readers how to implement a simple production framework that will revolutionize your life and business. Those who use Sprint will have more productive employees, happier customers, and more profitable businesses.

Finally, business will become a blessing instead of feeling like a curse.

TOPICS *(customization available upon request)*:

- Sprint: How To Structure Your Team & Manage Production For Maximum Profits
- Value Based Estimating: How To Estimate Using The Novel Production Point System For Higher Profits & More Productive Crews
- Onsite Leadership: How To Train & Lead Your Crews For Consistent Profit Margins
- The Social Brand: How To Invite Your Customer Into A Story Through Social Media & Brand Marketing
- How To Hire Craftsmen: A System For Recruiting, Onboarding, & Training Top Talent
- Cash Flow: How To Manage Business & Personal Finances

If you would like to book a speaker, contact **Marsha Bass** at **mbass@pcapainted.org** or call **314.514.7322**.