



**SHERWIN  
WILLIAMS®**

**And**



**ELITE  
BUSINESS  
ADVISORS**

# Presents The Business 360 Workshop

**Thursday October 27th**

**9 - 3 PM**

**The Chadwick**

**10545 Perry HWY Wexford, PA 15090**



Chris Moore is the founder of Elite Business Advisors. After spending over a decade in the painting industry himself, he is now focused on helping other painting contractors grow their businesses. Chris came into the industry at age 19 through a non-traditional perspective of learning how to run a business first and then working on the art & science of painting projects themselves. This helped him always stay focused on finding better ways to grow the business, increase the efficiency of projects, and improve the customer experience all while providing a quality paint job to his customers. He started Elite Business Advisors after realizing that his passion was more in entrepreneurship and helping other business owners succeed instead of painting itself.

## Schedule & Topics

### **9:00 - 10:00 Financial Growth and Job Costing**

- Profit per job analysis, monthly cashflow of the business, and determine your minimum monthly revenue production needed

### **10:15 - 11:15 Organic Marketing and Branding**

- How to efficiently generate leads with the resources you currently have,

### **11:15 - 12:00 Lunch**

### **12:00 - 12:45 Sherwin Williams Pro+ App**

### **1:00 - 1:45 Estimating and Sales**

- How to create an estimating system for your business, increase your sales rate by 10%, and ensure you aren't leaving money on the table

### **2:00 - 3:00 Recruiting, Retention, and Apprenticeship**

- Methods of recruiting employees, how to create a culture that keeps them, an onboarding process to show professionalization of your business and structure that casts the vision of growth and potential in your company

### **3:00 - 4:00 Happy Hour**

For more information, check out our promo video here! →

