



**PAINTING
CONTRACTORS
ASSOCIATION**

2023 SPEAKER BUREAU BRANDON PIERPONT



TAMPA, FL
Speaker's City, State
USA
Country

PCA MISSION STATEMENT

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

SPEAKER BIO

Brandon Pierpont is the Founder of Painter Marketing Pros and host of the extremely popular podcast series The Painter Marketing Mastermind Podcast. He is also a two-time published author, having written "The Sales System Playbook for Painting Contractors" as well as "Painting Millions", a #1 Amazon Best Seller Book. Brandon is a regular contributor to inPAINT Magazine, appearing in their "Ask A Pro" section.

Brandon has helped over 100 painting companies across North America professionalize their sales and marketing and scale their business. Prior to founding Painter Marketing Pros, Brandon built and successfully sold a mobile auto detailing business. In addition to marketing expertise, Brandon has extensive financial and operational experience, having previously worked in investment banking, private equity, and as CFO of a software company. He utilizes that experience to ensure painting contractors achieve high ROI on their marketing and scale profitably.

TOPICS *(customization available upon request):*

- High ROI Marketing Strategies:
Implementing data-centric marketing plans to deliver high ROI while scaling
- The Buyer's Journey:
Using empathetic sales to improve gross profit margins and Net Promoter Score
- Recruiting and Retaining Talent:
How to recruit and retain quality talent better than your competitors
- Maintaining High Profitability:
Dialing in your important numbers to run a healthy, profitable business
- Growth Flywheel:
Creating a sales & marketing flywheel for sustained long-term growth
- Systematized Sales and Estimating:
Delivering consistent bids across estimators
- Vision Casting:
Inspiring and motivating employees in a service-based business