

2023 SPEAKER BUREAU Corrie Leister



Mechanicsburg, PA
Speaker's City, State
United States
Country

PCA MISSION STATEMENT

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

SPEAKER BIO

Hi! I'm Corrie, entrepreneur, owner and artist at Inspired By U. From back as far as I can remember, I've had a love for seeing things as they can be and bringing that vision to life. I could spend hours with any kind of medium... pottery, pencils, pastels, paints... whatever I could get my hands on to create something new and wonderful.

Inspired By U is a multi-faceted business as our mission is to create the greatest positive impact. We have our cabinet refinishing business to impact the homeowners, IBU Coatings to impact the DIY community and Furniture Artists, and IBU-niversity to impact the Professionals and add value to their business.

In addition to owning and operating Inspired By U, I run a Facebook group called Kitchen Cabinet Painting Experts where I'm able to impact people around the globe and help them grow alongside my moderators. We also have the Cabinet Refinishers Network where we share knowledge to stay on the cutting edge with the latest technology so we can serve our customers at the highest level.

I'm looking forward to speaking for the PCA as it furthers our mission to create a positive impact and add value to others.

TOPICS (customization available upon request):

- Entrepreneurship
- Leadership
- Cabinet Refinishing
- Team Culture
- Mindset
- Juggling Work/Life
- Eliminating Excuses
- Association is Power
- Persevering Through Challenges
- People Skills Are Essential
- Get Your Priorities in Order
- Effectively Using Social Media to Grow Your Business