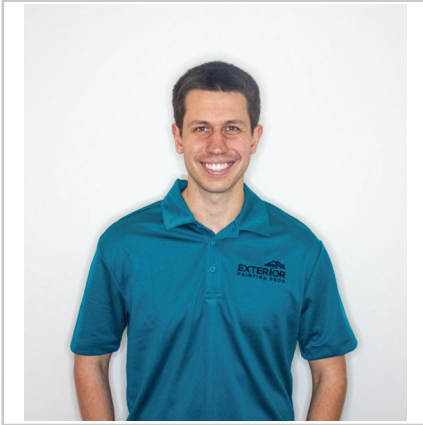




**PAINTING  
CONTRACTORS  
ASSOCIATION**

# 2023 SPEAKER BUREAU GARRETT MARTELL



## SPEAKER BIO

---

Garrett owns Two Day Painting, a 5+ million dollar painting business in Milwaukee, WI. Exterior Painting Pros in Charleston, SC. And is a partner in ZK Painting and ZK Finishing School out of Boston, MA. He also does direct mail marketing and strategic consulting with his other business, Tradesfix. Garrett has quickly grown and scaled his companies year after year, and has expertise in marketing, sales, leadership, building a team, financial management, strategic planning, and can help many businesses get off of the brush, and finally living the life they always dreamed of!

## PCA MISSION STATEMENT

---

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

## TOPICS *(customization available upon request):*

---

- Strategic planning
- Marketing
- Sales
- Using subcontractors
- Business systems
- Financial management
- Scaling your business
- Managing teams