



Vancouver, BC

Speaker's City, State
Canada

Country



**CONTRACTOR
EVOLUTION PODCAST**

PCA MISSION STATEMENT

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

SPEAKER BIO

As the son of two proven entrepreneurs, Benji's spirit for self-starting business runs deep. Since he was a teen, Benji has been starting and running profitable trades businesses.

Since joining Breakthrough Academy (BTA) in 2017, Benji has assessed more than 1,000 trades businesses to get them on the path to scaling. He has a knack for distilling vast amounts of information to get to the root of the problem so that contractors can work on their business, instead of in it.

He's a down-to-earth, says it like he sees it, no BS kinda guy that you'll want to grab a drink with.

You can also hear him weekly as the host of the Contractor Evolution podcast.

TOPICS *(customization available upon request):*

- [Organizational Structure] Structure Your Team To Take Over: How To Step Out Of Your Business Without Giving Up Control
- [Sales Teams] A Sales Team That Scales: How To Build A Crew That Can Predictably Sell Without Burnout
- [Recruiting] The 4 Recruitment Fundamentals You Need To Fill Your Inbox With Qualified Candidates
- [Strategic Planning] Strategic Planning: How To Focus Your Companies Finite Resources On What Really Matters
- [Management Systems] 6 Systems To Increase Your Production Capacity & Meet Demand
- [Onboarding & Training] Train Your People To Work In The Business, So You Can Work On The Business