



**PAINTING
CONTRACTORS
ASSOCIATION**

2023 SPEAKER BUREAU JUAN VASQUEZ



Monterey, CA
Speaker's City, State

United States
Country

PCA MISSION STATEMENT

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

SPEAKER BIO

Juan Vasquez is the founder of **Illusions Painting Inc.** and the co-founder of the podcast **Los Pintores**. He presents in Spanish, or English and Spanish for bilingual audiences.

Through years of blood, sweat and toil after moving from Mexico to America, Juan had to learn his trade the hard way. But once he discovered the right tools, he overcame the challenges faced by small businesses and the Hispanic community in the U.S. and transformed Illusions Painting Inc. into a multimillion dollar organization.

In his passionate talks he distills his 25 years of experience as a painter, artisan and business owner into a couple of hours of vital tips and learnings that are relevant to companies of all sizes and particularly useful for businesses with growing pains and for painters who are desperate to put down the brush and build their brand but don't know how.

TOPICS *(customization available upon request):*

- The Growth Mindset
- Putting Down The Brush
- Building Your Brand
- Creating Long-Term Client Relationships