Wednesday November 1st
- Arrivals (PCA BOD meeting during day)
- 2:00-5:00 Registration
- 6:00-8:00 Welcome & Reception

Thursday November 2nd
- 7:00-8:00 Buffet Breakfast
- 8:00-8:15 Opening Ceremony (combined with WIP)
  - Nick Slavik, Calvin Pate, Maggie Kuyper
  - Calvin Pate intro Chad Hymas
- 8:30-10:00 Keynote Speaker
  - Chad Hymas
- 10:00-10:15 Break
- 10:15-11:15 Commercial Voice- What can PCA do for me?
  - Calvin Pate
- 11:30-12:30 Best Practices Panel
- Jesse Romos, Charlie Irwin, Matt Kuyper, Jon Bryant
  - Project Management
  - Estimating
- 12:30-1:30 Buffet Lunch
- 1:30-2:30 Contract law
  - Joshua Chesser
- 2:30-2:45 Break
- 2:45-3:45 Technology/Software
  - AI Eric Langley
- 4:00-5:15 Brain Meld Roundtables
  - Safety
  - Niche Markets
  - Quality
  - Building Relationships
  - Enhancing image/ Building your Brand (Sean Gillespie)
  - AI
- 6:30 Dinner (River Boat)

Friday November 3rd
- 7:00-8:00 Buffett Breakfast
- 8:00-9:00 Industry Trends/Outlook (Sean Gillespie Intro)
  - Steven Jones
  - Vendors/Panel
- 9:00-10:00 Leadership, Sales, and Accountability
  - Jim McBrayer
- 10:00-10:30 Break
- 10:30-12:00 Best Practices Panel (Moderator Gina)
- Annie Newton, Dave Graham, Calvin Pate
  - Accounting
  - Maximizing Opportunity
  - Managing Growth- Multiple Offices
- 12:00-1:00pm Boxed Lunch
- 12:00-1:00pm ESOP's Breakout during lunch (Gary Grey)

- 1:00-2:30 Success Profile Panel (Moderator Matt)
- Dave Scaturro, Gary Gray, Rocky Cherry, Jason Paris
  - Setting up company for long term success
  - Building your leadership team
  - Understanding and maximizing growth
  - Organization & Accountability
  - Acquisitions
- 2:30-3:30 Break
- 3:00-4:15 Brain Meld Roundtables
  - Training
  - Subcontractor onboarding
  - Commercial repaint sales
  - Change order management
- 4:15-4:45 Close Out (Calvin Pate /Nigel Costolloe)
  - Where do we go from here?
  - Giving back & Joining PCA
- 6:00- Til Broadway Meet up
  - Assembly Food Hall
  - Honk Tonks
  - Shuttle bus to uber on your own back

Saturday November 4th
- Departure