



### **NICKSLAVIK.** | Opening Session Speaker

**Topic: Your two lives: aligning real and ideal**

**The point is they don't have to be two lives, they can be the same guided by core values**



Nick is the Proprietor of the **Nick Slavik Painting & Restoration Co.** and is the Host of **Ask a Painter Live**. **Ask a Painter Live** has aired weekly for more than 5 years, instructing, answering questions and championing the trades as an avenue for freedom.

He has been a national and international speaker on topics such as entrepreneurship, craftsmanship, trades reformation, recruiting, working with Millennials, harnessing technology for trades business, financial benchmarks, industry standards and coating science.

Nick has been a craftsman for more than 25 years. His company has been awarded more than 10 National awards for craftsmanship over the last 4 years, including massive restorations of Victorian mansions. He has created a rigorous Apprenticeship program where he finds, trains, inspires and mentors young people in his craft. He is also a family member at **This Old House**, where he contributes content about his craft.

### **DANNYKERR.**

**Topic: Team and Systems Building**



Danny is Co-Founder & Director of Sales at **Breakthrough Academy**. He is one of North America's top contracting thought leaders, assisting hundreds of entrepreneurs every year to build kick-ass, profitable businesses.

In 7 years, he and partners Igor and James have positioned **Breakthrough Academy** as the foremost industry experts on operational systems implementation, with \$1.7B in revenue currently under management.

Danny's philosophy to work hard, stay humble and push boundaries continues to drive him. That, and his no BS approach. He also loves the 'f' word: Faith, Family, Friends, Fitness, Financials and in that order.

## DANCUNNINGHAM.

**Topic: The importance of charging for work appropriately, maintaining positive cash flow in a down economy**



Dan became interested in finance early in his thirty-plus year career when he started selling financial products for a national firm shortly after college. To help demonstrate how transactions would affect the client financially, Dan started designing explanatory spreadsheets.

As he moved farther in the finance field, he continued to develop that early version into **The Business Ferret**.

Prior to starting his own firm, Dan worked for **Moss Adams Advisory Services** as a senior manager, consulting with businesses on diverse areas of finance. Dan also traveled extensively to speak to brokerage firms about mergers and acquisitions and valuation. Through **The Business Ferret**, Dan has continued to work with businesses using his comprehensive, detailed analysis tool, to provide insight and guidance toward higher cash flow and reduced risk. When he is not working, Dan enjoys spending time with his extended family, reading, building models, and talking about cars with his son.

## DR.PATRICKNGUYEN.

**Topic: Mental health and well-being for the professional contractor**



Meet Dr. Patrick Nguyen or the artist named Dozfy.

Patrick was raised in a traditional, strict Asian household where being an engineer, doctor or lawyer were the only options. However, his hidden passion was being a full-time artist. During medical school and

residency training, Patrick would work his physician day job and at night, complete his artistic pursuits. It was only until in Seattle that he started a successful art business.

His secret? Mentors and Life coaches.

Hear his story. Maybe he can provide you answers to **UNLEASH your POTENTIAL**.

## DEANRIDINGS.

**Topic: True Success in Business and Life (Defining of Success; winning in business and thriving in family life.)**



Since 1985, Dean Ridings has built an affluent client list of Who's Who in the greater Seattle area. Building his service volume into excess of \$2 million a year through his "world-class service system," Ridings has continued to prosper through the ups and downs of the economy.

Through focused marketing efforts year after year, along with community branding & awareness, Dean has built a high demand for his services. He has been very involved in the PDCA and is the former president of the **Seattle/King County Chapter**. He is a trained **Color Consultant** who offers fee based color advice for his clients. Finally, as a licensed general contractor, he offers his clients handyman services, custom cabinet building & light remodeling under the **Carpentry Division of Ridings, Inc.**

## MORGANZION-O'FRIEL.



Morgan has over 15 years of corporate design industry experience and has worked for companies such as **Amazon, Razorfish** and **Deloitte** as a creative lead. She traded in her career to pursue her passion and help her corporate community find balance in their lives.

Morgan is also the CEO of **Alpha Girl Club**, where she leads the charge in creating memorable wellness experiences, deeper human connection, and accessible resources through the NFT, metaverse and IRL communities. Morgan is also an independent Creative Director, muralist, NFT artist, yoga and meditation teacher. She works with prestigious corporations to create custom murals, illustrations, NFTs and live painting experiences around the world. Morgan is also the resident artist at **W Seattle** hotel, where she has created murals and design projects throughout the hotel and leads their wellness event programming.