



# INDUSTRY PARTNER PACKAGES 2024

## REGIONAL ASSOCIATE\*

**\$2,500**

- ✓ Use of PCA Logo
- ✓ Industry Partner Listing on Website
- ✓ Statewide Membership List
- ✓ Facebook Group Access
- ✓ Access to PCA in-person Gathering Groups

*\*Limited to businesses with a statewide or regional presence.*

## ASSOCIATE\*

**\$2,500**

- ✓ Use of PCA Logo
- ✓ Industry Partner Listing on Website
- ✓ Marketplace Listing
- ✓ Direct Mailing List
- ✓ Facebook Group Access
- ✓ Access to PCA in-person Gathering Groups

*\*Sole proprietors only*

## FRIEND

**\$5,500**

- ✓ Associate Benefits
- ✓ 2 Educational Campaigns
  - Blog
  - Promotion on Social Media
  - Guest Opportunity on PCA-Produced Podcasts
- ✓ Access to PCA in-person Gathering Groups

## BUSINESS

**\$16,500**

- ✓ 1 Educational Campaign
  - Blog
  - Promotion on Social Media
  - Guest Opportunity on PCA-Produced Podcasts
- ✓ 1 Virtual Educational Event + Promo Campaign
  - Live or Pre-recorded Webinar
  - Eblast
  - Blog
  - Promotion on Social Media
  - Guest Opportunity on PCA-Produced Podcasts
- ✓ Brought to You By Messaging on PCA Podcasts
- ✓ Access to PCA in-person Gathering Groups
- ✓ Video Advertising on PCA Podcasts

## PARTNER

**\$27,500**

- ✓ Associate Benefits
- ✓ 2 Educational Campaigns
- ✓ 2 Virtual Educational Events + Promo Campaigns
- ✓ Brought to You By Messaging on PCA Podcasts
- ✓ Audience Insights
- ✓ Email List
- ✓ Access to PCA in-person Gathering Groups
- ✓ Video Advertising on PCA Podcasts

## PATRON

**\$55,000**

- ✓ Associate Benefits
- ✓ 2 Educational Campaigns
- ✓ 2 Virtual Educational Events + Promo Campaigns
- ✓ Brought to You By Messaging on PCA Podcasts
- ✓ Audience Insights
- ✓ Email List
- ✓ Event Listing on Website
- ✓ Access to PCA in-person Gathering Groups
- ✓ Video Advertising on PCA Podcasts

*\*Frequency of Brought To You By Messages increases with each level of sponsorship.*

*\*Frequency of podcast video ads increases with each level of sponsorship.*