



**PAINTING
CONTRACTORS
ASSOCIATION**

2023 PCA Contractor Reboot Conference EVENT SCHEDULE



WEDNESDAY, NOVEMBER 15TH

7:00 PM-9:00 PM **(optional) Welcome Reception Hosted by PCA Washington Council**

THURSDAY, NOVEMBER 16TH

7:00 AM-8:00 AM **Breakfast**

7:00 AM-9:00 AM **Event Registration**

8:00 AM-9:00 AM **Opening
Welcome from Cole Palea
Morgan Zion: Wellness Moment**

9:00 AM-10:15 AM **The Path to Clear Roles, By Nick Slavik
Roundtable Discussion**

10:15 AM-10:30 AM **Break**

10:30 AM-11:45 AM **Love Your Business - Elevate Performance, Team Health,
and Happiness at the Root Level, By Art Snarsyk
Roundtable Discussion**

11:45 AM-12:45 PM **Lunch**

12:45 PM-1:00 PM **Morgan Zion: Wellness Moment**

1:00 PM-2:15 PM **A Healthy Sales Mindset That Wins, By Brandon Pierpont
Roundtable Discussion**

2:15 PM-3:30 PM **Building A Team That Represents Your Standards, By Jason Paris
Roundtable Discussion**

3:30 PM-3:45 PM **Break**

3:45 PM-5:00 PM **Team and Systems Development, By Danny Kerr
Roundtable Discussion**

5:00 PM-5:15 PM **Morgan Zion: Wellness Moment**

5:15 PM-5:30 PM **Final Announcements
Break for the Day**





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FRIDAY, NOVEMBER 17TH

7:00 AM-8:00 AM

Breakfast

8:00 AM-9:00 AM

**PCA Updates
Morgan Zion: Wellness Moment**

9:00 AM-10:15 AM

**True Success in Business and Life, By Dean Ridings
Roundtable Discussion**

10:15 AM-10:30 AM

Break

10:30 AM-11:45 AM

**Planning for a Healthy and Sustainable Future, By Morgan Zion
Roundtable Discussion**

11:45 AM-12:45 PM

Lunch

12:45 PM-1:00 PM

Morgan Zion: Wellness Moment

1:00 PM-2:15 PM

**Profit Is Not A Dirty Word; Keys To Profitable Growth! By Scott Lollar
Roundtable Discussion**

2:15 PM-2:30 PM

Break

2:30 PM-3:45 PM

**Creating Like Magic: Quick Wins Powered By AI, By Morgan Knox
Roundtable Discussion**

3:45 PM-4:00 PM

Morgan Zion: Wellness Moment

4:00 PM-4:30 PM

**Wrap Up/Final Thoughts
PCA Higher Love Video**

