



**PAINTING
CONTRACTORS
ASSOCIATION**

2023 PCA Contractor Reboot Conference EVENT SCHEDULE



WEDNESDAY, NOVEMBER 15TH

7:00 PM-9:00 PM

(optional) Welcome Reception Hosted by PCA Washington Council

THURSDAY, NOVEMBER 16TH

7:00 AM-8:00 AM

Breakfast

7:00 AM-9:00 AM

Event Registration

8:00 AM-9:00 AM

**Opening
Welcome from Cole Palea
Morgan Zion: Wellness Moment**

9:00 AM-10:15 AM

**The Path to Clear Roles, By Nick Slavik
Roundtable Discussion**

10:15 AM-10:30 AM

Break

10:30 AM-11:45 AM

**Hire Slowly, Fire Quickly - Learning to Hire for Growth
and Success, By Art Snarsyk
Roundtable Discussion**

11:45 AM-12:45 PM

Lunch

12:45 PM-1:00 PM

Morgan Zion: Wellness Moment

1:00 PM-2:15 PM

**A Healthy Sales Mindset That Wins, By Brandon Pierpont
Roundtable Discussion**

2:15 PM-3:30 PM

**Building A Team That Represents Your Standards, By Jason Paris
Roundtable Discussion**

3:30 PM-3:45 PM

Break

3:45 PM-5:00 PM

**Team and Systems Development, By Danny Kerr
Roundtable Discussion**

5:00 PM-5:15 PM

Morgan Zion: Wellness Moment

5:15 PM-5:30 PM

**Final Announcements
Break for the Day**





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FRIDAY, NOVEMBER 17TH

7:00 AM-8:00 AM

Breakfast

8:00 AM-9:00 AM

**PCA Updates
Morgan Zion: Wellness Moment**

9:00 AM-10:15 AM

**True Success in Business and Life, By Dean Ridings
Roundtable Discussion**

10:15 AM-10:30 AM

Break

10:30 AM-11:45 AM

**Planning for a Healthy and Sustainable Future, By Morgan Zion
Roundtable Discussion**

11:45 AM-12:45 PM

Lunch

12:45 PM-1:00 PM

Morgan Zion: Wellness Moment

1:00 PM-2:15 PM

**Profit Is Not A Dirty Word; Keys To Profitable Growth! By Scott Lollar
Roundtable Discussion**

2:15 PM-2:30 PM

Break

2:30 PM-3:45 PM

**Creating Like Magic: Quick Wins Powered By AI, By Morgan Knox
Roundtable Discussion**

3:45 PM-4:00 PM

Morgan Zion: Wellness Moment

4:00 PM-4:30 PM

**Wrap Up/Final Thoughts
PCA Higher Love Video**

