(Manufacturer Letterhead)

(Date)

To whom it may concern:

On behalf of the **(Manufacturer Sales Rep Name and Location)**, I’d like to recommend (**Name of Scholarship Applicant)** to be selected to receive a 2024 PCA EXPO scholarship.

It is few and far between to come across a company like **(Name of Painting Company)** that is not only so very dedicated to holding a high standard in the quality of their craft but exhibits such incredible character and integrity in what they do. **(Name of Applicant)** is raising the bar in the area market by offering a top-tier experience for the customer through their painting performance and overall ability to connect with their customer along the journey.

**(Name of Applicant)** has worked hard to transition from holding the brush to establishing flawless business systems **(Name of Painting Company)** to ensure a positive and uniquely memorable customer experience and a profitable endeavor for the company including managing on-site estimates and processing, maintaining high levels of customer service, bookkeeping, project scheduling, and beyond – to name only a few. **(Name of Applicant)** willingness to the work behind the scenes to help the business flow and thrive is remarkable, and we are grateful to be the paint partner of **(Name of Painting Company).** Their passion for wanting to grow in the industry and leave their mark as not just a painting contractor but a strong leader sets them apart in all they do.

for

commit

**(Name of Manufacturer Sales Rep)** certifies **(Name of Painting Company)** is in good standing with **(Name of Manufacturer).**

If there are any questions or concerns, please do not hesitate to reach out.

Thank you for your consideration!

Sincerely,

(Manufacturer Rep Signature)

Contact number

Email Address