

**Columbus, OH**

Speaker's City, State

USA

Country

PCA MISSION STATEMENT

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

SPEAKER BIO

Michal Cheney, the visionary behind No Drip Painting, is revolutionizing lives through the transformative power of paint. With an unwavering commitment to making a difference in the painting industry, she has spearheaded initiatives that create a thriving environment for women to excel.

Through her remarkable Paint-It-Forward program, Michal and her team demonstrate their generosity by giving back to the community. Additionally, Michal hosts the renowned industry podcast "Women In Paint," proudly featured on the PCA platform.

Michal has grown her painting business into a multi-million-dollar enterprise. Through storytelling, she shares her experiences with the aim of empowering people and demonstrating what is possible.

TOPICS *(customization available upon request):*

- Building A Multimillion-\$ Business
- Team Culture
- Aligning Your Business with Your Values
- Empowerment
- Working on Your Business (not in it)
- Identifying Your Edge
- Entrepreneurship
- Estimating & Sales