



Metro Detroit, Michigan

Speaker's City, State
USA

Country

PCA MISSION STATEMENT

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

SPEAKER BIO

Brad Ellison grew up in Royal Oak, Michigan and is the founder of Ellison Painting and Rollout Marketing. He's been feeding his entrepreneurial drive since age 19, when he started a local window washing company to pay for tuition.

Ellison Painting is one of the fastest growing painting contractors the industry has seen, and Rollout Marketing has thrived by sharing and implementing the same explosive-growth methodologies for their clients around the country.

Brad specializes in several aspects of running a successful business, including:

- From startup to explosive growth
- Building scalable, effective sales and operations systems
- Marketing and sales strategies and implementation
- Building an energetic culture

Brad enjoys exercising, time outdoors, and being involved in the local community and church.

TOPICS *(customization available upon request):*

- From startup to explosive growth
- Building scalable, effective sales & ops systems
- Marketing and sales strategies & implementation
- Building an energetic culture