



**PAINTING
CONTRACTORS
ASSOCIATION**

SPEAKER BUREAU

Mike Gore-Hickman



Regina, SK

Canada

PCA MISSION STATEMENT

The Painting Contractors Association serves the coating and wall covering industry with standards, education, training, advocacy, and best practices essential to member success.

SPEAKER BIO

Mike Gore-Hickman is the founder and CEO of Painter Growth (paintergrowth.com), a premier coaching and training organization dedicated to helping painting contractors across North America scale and thrive, all the way from startup to multi-millions per year. With extensive experience guiding hundreds of painting businesses toward achieving sustainable growth, Mike has established himself as an innovative leader and trusted mentor in the coatings industry.

Under Mike's leadership, Painter Growth has become synonymous with business excellence, helping clients implement proven systems for profitability, effective marketing, high-performing sales strategies, and exceptional leadership. Mike specializes in transforming overwhelmed contractors into empowered business owners who enjoy both professional success and personal fulfillment.

Mike brings relatable, actionable insights from his experience directly supporting painting contractors in overcoming their biggest operational, financial, and leadership hurdles.

TOPICS *(customization available upon request):*

- **Scaling for Success:** Proven Systems for Rapid Growth and Profitability
- **Mastering the Sales Process:** Increasing Closing Rates and Maximizing Profits
- **Recruiting & Retention:** Building a High-Performing Painting Team
- **From Chaos to Control:** Time Management and Productivity Strategies
- **Jobsite Marketing Mastery:** Turning Every Jobsite into a Lead-Generation Machine
- **The Power of Piece Rate:** Motivating Your Team and Protecting Your Margins
- **Strategic Planning for Painting Contractors:** Setting Goals That Drive Results
- **Profit First for Painters:** Financial Strategies for Long-Term Growth