



NASHVILLE | 2025



# WOMEN IN PAINT

## 2025 PCA Women in Paint Conference

*October 27-30, 2025*

### October 27, 2025

**3:00PM – 6:30PM** Check-In & Registration

Location: 5th Floor

**3:30PM – 5:30PM** Self Defense Class With Moose Moore

Location: Cumberland Ballroom

**5:30PM – 6:30PM** Welcome Drink Sponsored By BusyBusy

Location: 5th Floor Welcome Lounge

**6:30PM – 7:30PM** Welcome Party

Location: Almost Friday Sporting Club

### October 28, 2025

**7:00AM – 8:00AM** Registration & Breakfast

Start your day with coffee, connections, and conversations with fellow painting professionals.

**8:00AM – 8:30AM** Welcome & Kick Off

**8:30AM – 9:45AM** Building A Brand That Works As Hard As You Do

**Speaker: Mila Griggs, Moda**

**9:45AM – 10:00AM** Break

**10:00AM – 11:00AM** Breaking Barriers & Building Skills: A Woman's Journey in Male-Dominated Industries

Local contractor and veteran, Tiffany Wondrow, shares her story of breaking barriers and building the leadership skills that fuel success in business and beyond. Sponsored by Benjamin Moore.

**11:00AM – 11:15AM** Sponsor Presentation - Benjamin Moore, National Champion

**11:15AM – 11:30AM** Sponsor Presentation - Profitable Painter CPA

**11:30AM – 1:30PM** Vendor Meet & Greet With Boxed Lunch

Location: Cumberland Ballroom



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**1:30PM – 1:45PM**

**Sponsor Presentation - Sherwin-Williams, National Champion**

**1:45PM – 2:45PM**

**Communication That Connects**

Learn how to build stronger relationships and drive better results through clear, authentic, and impactful communication.

**Speaker: Christina Young**

**2:45PM – 4:00PM**

**Brain Melds**

**4:00PM – 5:00PM**

**Hands On Demo: High Gloss Finishes**

Get practical experience and expert tips for achieving flawless high gloss finishes that elevate the quality and craftsmanship of your work.

**Speaker: Steph Young**

**5:00PM – 5:15PM**

**Closing Remarks**

**6:00PM – 8:00PM**

**Benjamin Moore Sponsored Party At Chief's On Broadway**

Join us for a night of fun at Chief's, Eric Church's bar, thanks to our friends at Benjamin Moore!

## October 29, 2025

**6:00AM – 6:45AM**

**Morning Yoga With Morgan Zion *\*\*Optional***

Start your day with an energizing yoga flow led by Morgan Zion, designed to boost focus, balance, and wellbeing for the day ahead. Location: Cumberland Ballroom A & B. Yoga Mats provided by **Benjamin Moore**.

**7:00AM – 8:00AM**

**Registration & Breakfast**

**8:00AM – 8:15AM**

**Welcome Remarks**

**8:15AM – 9:15AM**

**Opening Keynote**

**Speaker: Nancy Hutchinson, Sherwin-Williams**

**9:15AM – 9:30AM**

**Break**

**9:30AM – 11:00AM**

**Hands-On Demo: Spraying Techniques**

Join Nicki Ramian for a practical demonstration on mastering spraying techniques, sponsored by **Titan Tools**, to improve efficiency and finish quality on every job.



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**11:00AM – 11:45AM** Power Track: Marketing

***Speaker: Brandon Pierpont***

**11:45AM – 12:00PM** Sponsor Presentation - PPC

**12:00PM – 12:45PM** Lunch Buffet

**12:45PM – 2:00PM** Power Track: Sales

Location: Peabody Ballroom

***Speaker: Tara Riley, AAPC***

**2:00PM – 3:00PM** Power Track: AI

Location: Cumberland Ballroom A

***Speaker: Jess Majno, Idyllo***

**2:00PM – 3:00PM** Power Track: Hiring With Intention

Location: Peabody Ballroom

***Speaker: Erin Scheel, Breakthrough Academy***

**3:00PM – 3:15PM** Break

**3:15PM – 4:15PM** Power Track: EOS Systems

Location: Cumberland Ballroom A

***Speaker: Renee Luketic***

**3:15PM – 4:15PM** Power Track: Production

Location: Peabody Ballroom

***Speaker: Michal Cheney, No Drip Painting***

**5:15PM – 6:45PM** Dinner At Honky Tonk Hideaway

Shuttles from hotel will depart at 5:15pm sharp

**6:45PM – 8:45PM** Sherwin-Williams Sponsored Evening On Party Buses

Enjoy a two-hour party bus ride through Nashville, sponsored by Sherwin-Williams, complete with music, sights, and plenty of fun along the way.



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### October 30, 2025

**7:30AM – 8:30AM**      Light Breakfast

**8:30AM – 9:30AM**      Fireside Chat: Mastering Finances & Operations

Explore how business owners can balance financial management, streamline operations, and structure profit sharing to drive sustainable growth and team success.

***Panel: Michal Cheney, No Drip Painting; Daniel Honan, Profitable Painter CPA; & Annie Newton, ProfitWorks***

**9:30 - 10:30AM**      Closing Keynote: Women's Health In The Trades

A conversation focused on the unique health challenges and wellness strategies for women working in the trades, with practical insights for supporting long-term success on and off the jobsite.

***Speaker: Morgan Zion***

**10:30 - 11:30AM**      Closing Remarks

***\*Schedule and speakers are subject to change without notice***