



NASHVILLE | 2025



# WOMEN IN PAINT

## 2025 PCA Women in Paint Conference

*October 27-30, 2025*

### October 27, 2025

**4:00PM – 5:30PM** Check-In & Registration

Welcome Drink sponsored by BusyBusy. Location: Welcome Lounge

**5:30PM – 7:30PM** PCA Sponsored Welcome Reception

Location: Almost Friday

### October 28, 2025

**7:00AM – 8:00AM** Registration & Breakfast

Start your day with coffee, connections, and conversations with fellow painting professionals.

**8:00AM – 9:00AM** Building A Brand That Works As Hard As You Do

**Speaker: Mila Griggs, Moda**

**9:45AM – 10:00AM** Break

**10:00AM – 11:15AM** Sponsor Presentation By Benjamin Moore

**11:15AM – 11:30AM** Sponsor Presentation

**11:30AM – 1:30PM** Vendor Meet & Greet With Boxed Lunch

Location: Cumberland Ballroom

**1:30PM – 1:45PM** Sponsor Presentation

**1:45PM – 2:45PM** Communication That Connects

Learn how to build stronger relationships and drive better results through clear, authentic, and impactful communication.

**Speaker: Christina Young**

**2:45PM – 4:00PM** Brain Melds

**4:00PM – 4:15PM** Break



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**4:15PM – 5:00PM**

**Hands On Demo: High Gloss Finishes**

Get practical experience and expert tips for achieving flawless high gloss finishes that elevate the quality and craftsmanship of your work.

**Speaker: Steph Young**

**4:45PM – 5:00PM**

**Closing Remarks**

**6:00PM – 8:00PM**

**Benjamin Moore Sponsored Party At Chief's On Broadway**

Join us for a night of fun at Chief's, Eric Church's bar, thanks to our friends at Benjamin Moore!

### October 29, 2025

**6:00AM – 6:45AM**

**Morning Yoga With Morgan Zion *\*\*Optional***

Start your day with an energizing yoga flow led by Morgan Zion, designed to boost focus, balance, and wellbeing for the day ahead. Location: Cumberland Ballroom A & B

**7:00AM – 8:00AM**

**Registration & Breakfast**

**8:00AM – 9:00AM**

**Welcome Remarks And Opening Keynote**

**Speaker: Nancy Hutchinson, Sherwin-Williams**

**9:00AM – 9:15AM**

**Sponsor Presentation**

**9:15AM – 9:30AM**

**Break**

**9:30AM – 11:00AM**

**Hands-On Demo: Spraying Techniques**

Join Nicki Ramian for a practical demonstration on mastering spraying techniques, sponsored by Titan Tools, to improve efficiency and finish quality on every job.

**11:00AM – 11:45AM**

**Power Track: Marketing**

**Speaker: Brandon Pierpont**

**11:45AM – 12:00PM**

**Sponsor Presentation**

**12:00PM – 1:00PM**

**Lunch Buffet**



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**1:00PM – 2:00PM**      Power Track: Hiring With Intention

Location: Peabody Ballroom

***Speaker: Erin Scheel, Breakthrough Academy***

**1:00PM – 2:00PM**      Power Track: EOS Systems

Location: Cumberland Ballroom A

***Speaker: Renee Luketic***

**2:00PM – 3:00PM**      Power Track: Production Rates

Location: Peabody Ballroom

***Speaker: Michal Cheney, No Drip Painting***

**2:00PM – 3:00PM**      Power Track: AI

Location: Cumberland Ballroom A

***Speaker: Tara Riley, AAPC***

**3:00PM – 3:30PM**      Break

**3:30PM – 4:00PM**      Closing Remarks

**6:00PM – 8:00PM**      Sherwin-Williams Hosted Evening

Enjoy a two-hour party bus ride through Nashville, sponsored by Sherwin-Williams, complete with music, sights, and plenty of fun along the way.

## October 30, 2025

**7:30AM – 8:30AM**      Light Breakfast

**8:30AM – 9:30AM**      Panel: Mastering Finances, Operations & Profit Sharing

Explore how business owners can balance financial management, streamline operations, and structure profit sharing to drive sustainable growth and team success.



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**9:30 - 10:30AM**

**Closing Keynote: Women's Health In The Trades**

A conversation focused on the unique health challenges and wellness strategies for women working in the trades, with practical insights for supporting long-term success on and off the jobsite.

***Speaker: Morgan Zion***

**11:00 - 11:30AM**

**Closing Remarks**

***\*Schedule and speakers are subject to change without notice***