



2026 PCA INDUSTRY PARTNER PACKAGE/PRICE CHART

At PCA, we're all about fostering connection, collaboration, and growth within the painting industry. As an Industry Partner, you will be a part of a vibrant network of business owners, craftspeople, and professionals who share our ethos of cooperation and competition working hand in hand. We believe we all do better when we all do better!

BENEFIT	ASSOCIATE \$2,500 <small>**SOLE PROPRIETOR BUSINESSES ONLY</small>	FRIEND \$5,500	BUSINESS \$16,500
<i>"Welcome" email blast + social media post for any new PCA Industry Partner to PCA member email list</i>	✓	✓	✓
<i>Access to in person gathering group leaders</i>	✓	✓	✓
<i>Facebook group access</i>	✓	✓	✓
<i>Marketplace listing on website (placement and size increases with spend level)</i>	✓	✓	✓
<i>Industry Partner listing on website (placement and size increases with spend level)</i>	✓	✓	✓
<i>Use of PCA logo (subject to usage guidelines provided by the PCA)</i>	✓	✓	✓
<i>Access to Industry Partner Lounge at PCA Expo</i>	✓	✓	✓
<i>Ability to participate in the PCA affiliate "Brushie Bucks" program</i>	✓	✓	✓
<i>Thank you signage at PCA Expo (size, position increase with levels of giving)</i>		✓	✓
<i>Expo booth selection priority (booth selection date preferences increase with spend levels)</i>		✓	✓
<i>Logo to appear in PCA Expo program (size, position to increase with levels of giving)</i>		✓	✓
<i>Ability for company podcasts to be recognized as "PaintED podcast hosts" w PCA promotion, subject to application and approval by PCA Executive Director</i>		✓	✓
<i>30-second promotional video to be looping on a video wall along with other Industry Partners be played on a video wall at PCA Expo (plays/frequency will increase with levels of giving) *Content must be supplied by IP by Jan 15</i>			✓
<i>Brought to you by messages on PCA podcasts (frequency increases with giving levels)</i>			✓
<i>Quarterly availability to request social media cross promotions, reposts for company educational initiatives and events (Subject to availability and approval by PCA marketing)</i>			✓
<i>2 educational email blasts to PCA membership list on educational topics *average open rate is over 50% + social media promotion (Content supplied by IP and subject to approval by PCA marketing)</i>			✓

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Includes everything in the Associate, Friend, and Business packages, plus

BENEFIT	PARTNER \$27,500	PATRON \$55,000
1 appearance on PCA podcasts + social media promotion	✓	✓
2 promotional or educational email blast to entire subscriber email list (*over 20K with average open rate over 30% (content supplied by IP and subject to approval by PCA marketing)	✓	✓
2 appearances on PCA podcasts + social media promotion		✓
2 promotional or educational email blasts to entire subscriber email list *over 20K with average open rate over 30% (Content supplied by IP and subject to approval by PCA marketing)		✓
1 half page logo ad in PCA Expo program		✓
Access to PCA membership list upon request twice annually		✓

Includes everything in the Partner and Patron packages, plus

BENEFIT	PREMIER \$82,500
1 page ad in printed PCA Expo program *content must be supplied by IP to PCA by Jan 5	✓
1 30-second mainstage video shown at PCA Expo	✓
5 min main stage speaking opportunity at PCA Expo	✓

National Champion (\$100,000+) all of the previous package deliverables, plus a custom list of additional deliverables. Please reach out to mbass@pcapainted.org



**PAINTING
CONTRACTORS
ASSOCIATION**

INDUSTRY PARTNER APPLICATION



CONTACT INFORMATION

Company Name

Phone Number

Contact Name

Fax Number

Street Address

Email Address

City, State/Province, Postal/Zip Code

Website

PLEASE SELECT SPONSOR LEVEL

- ASSOCIATE** **\$2,500**
- FRIEND** **\$5,500**
- BUSINESS** **\$16,500**

- PARTNER** **\$27,500**
- PATRON** **\$55,000**
- PREMIER** **\$82,500**

PAYMENT INFORMATION

PAYMENT METHOD

- Check (Payable to PCA - US Currency)
- American Express Mastercard Visa

BILLING ADDRESS

- Check box to use address listed above

Card Number

Name on Card

Security Code

Exp. Date

Billing Address

Authorization Signature

City, State/Province, Postal/Zip Code

Send Completed Forms to PCA National

FAX 314.890.2068 ▪ **EMAIL** support@pcapainted.org ▪ **MAIL** 2316 Millpark Drive, Maryland Heights, MO 63043