



ORLANDO | 2026

EXPO 2026
BRING YOUR DREAM TO LIFE**ROOM KEY CARD TAKEOVER****\$4,500**

Put your brand directly into attendees' hands. This sponsorship includes custom branding on 1,000 room key cards distributed at hotel check-in, delivering repeated visibility every time guests enter their rooms.

ROOM KEY SLEEVE SPOTLIGHT**\$4,500**

Be the first brand attendees see when they arrive. Your logo and messaging will appear on 1,000 branded key card sleeves handed out at check-in at the host hotel.

ULTIMATE CHECK-IN TAKEOVER**\$8,000****Key Card + Sleeve**

Own the check-in experience. This premium option features 1,000 fully branded room key cards and matching sleeves, creating a seamless, high-impact brand moment from the moment attendees arrive.

EVENT WIFI SPONSORSHIP**\$5,000**

Power the entire event while showcasing your brand. This sponsorship includes custom WiFi network naming and login recognition, ensuring every attendee sees your company name when they connect throughout the conference.

**HYDRATION STATION BRANDING****\$6,000**

Keep attendees refreshed while keeping your brand top of mind. This sponsorship includes branded water bubblers in every breakout room and the mainstage for the full duration of the conference—high visibility, all day long.

EXPO APP PUSH NOTIFICATION**\$1,500**

Send a message that gets noticed. Deliver a custom, agreed-upon push notification directly to all EXPO attendees through the official PCA EXPO app.

**EXCLUSIVE INDUSTRY PARTNER
DIGITAL SIGNAGE FEATURE****PRICING AVAILABLE**

Stand out in one of the busiest areas of the conference. Industry Partners receive exclusive access to looping video placement on digital signage in the Swan/Dolphin lobby, capturing attention during peak traffic times.