



ASHEVILLE | 2026

COMMERCIAL

PCA COMMERCIAL CONFERENCE SPONSORSHIP OPPORTUNITIES

NOV. 10-13

\$40,000 PLATINUM SPONSOR

Platinum Sponsors receive the following benefits:

- All Platinum Sponsorships are customized in collaboration with the PCA Director of Events and Executive Director. Please reach out to **Jessica Bader** (jbader@pcapainted.org) and **Jill Thompson** (jthompson@pcapainted.org) for more information.

\$20,000 GOLD SPONSOR

Gold Sponsors receive the following benefits:

- Gold level recognition throughout the event including at check-in, on the mainstage, and during the hours of the vendor meet and greet
- Gold level recognition on all email correspondence for the event
- Gold level recognition in social media posts for the event
- Mainstage thank you recognition at opening and closing of each event
- Three (3) complimentary registrations to conference with the opportunity to purchase additional registrations at a discounted rate
- Opportunity to host a 10-minute mainstage PaintEd Talk, breakout, or panel discussion (Subject to availability and with approval of PCA Executive Director or Events Director)
- One (1) two-minute promotional video during the event
- Named sponsorship of a breakfast or lunch (Subject to schedule and availability)
- Opportunity to host independent events or workshops in the days before or after events, supported by PCA marketing efforts and in conjunction with PCA event (Must apply to PCA for this benefit. Subject to availability and with approval of PCA Executive Director or Events Director)
- Participation in dedicated vendor meet and greet time, plus all day vendor table display on day of vendor meet and greet
- Guaranteed opportunity to host brain meld table
- Opportunity to attend PCA-hosted social gatherings during event
- Attendee list
- **Gold Sponsor Bonus!** Opportunity to appear on the "Paint Radio Podcast" hosted by "American Painting Contractor" magazine (date, time and topic to be determined in consultation with PCA and APC operational staff)

\$10,000 SILVER SPONSOR

Silver Sponsors receive the following benefits:

- Silver level recognition throughout the event including at check-in, on the mainstage, and during the hours of the vendor meet and greet
- Silver level recognition on all email correspondence for the event
- Silver level recognition in social media posts about the event
- Mainstage thank you recognition at opening and closing of event
- Two (2) complimentary registrations to conference with the opportunity to purchase additional registrations at a discounted rate
- One (1) two-minute promotional video during the event
- Participation in dedicated vendor meet and greet time, plus all day vendor table display on day of vendor meet and greet
- Guaranteed opportunity to host brain meld table
- Opportunity to attend PCA-hosted social gatherings during event
- Attendee list
- **Silver Sponsor Bonus!** Opportunity to host a 10-minute mainstage PaintEd Talk, breakout, or panel discussion (Subject to availability and with approval of PCA Executive Director or Events Director)

\$5,000 BRONZE SPONSOR

Bronze Sponsors receive the following benefits:

- Bronze level recognition throughout the event including at check-in, on the mainstage, and during the hours of the vendor meet and greet
- Bronze level recognition on all email correspondence for the event
- Bronze level recognition in social media posts about the event
- Mainstage thank you recognition at opening and closing of event
- One (1) one-minute promotional video during the event
- One (1) registration to conference with the opportunity to purchase additional registrations at a discounted rate
- Participation in dedicated vendor meet and greet time, plus all day vendor table display on day of vendor meet and greet
- Opportunity to attend PCA-hosted social gatherings during event
- Attendee list

\$2,500 VENDOR SUPPORTER

PCA Commercial Conference

- One (1) complimentary registration to conference
- Participation in dedicated vendor meet and greet time, plus all day vendor table display on day of vendor meet and greet
- Opportunity to attend PCA-hosted social gatherings during event
- Thank you signage at vendor meet and greet (please note – recognition in email and other promotional materials are reserved for Bronze level sponsors and above)
- Attendance list

ADDITIONAL SPONSORSHIP OPPORTUNITIES & ADD-ONS

\$5,000 Wi-Fi Sponsorship

- Recognition throughout the event including at check-in and on the mainstage
- Mainstage thank you recognition at opening and closing of event
- Logo placement on Wi-Fi hotspots displayed throughout event
- One (1) complimentary registration to conference
- Complimentary table top vendor display during trade show
- Opportunity to attend PCA-hosted social gatherings during event
- Attendance list



\$2,500 Attendee Lanyard Sponsorship

- Mainstage thank you recognition at opening and closing of each event
- Opportunity to have business logo placement on all attendee event lanyards
- One (1) complimentary registration to conference
- Opportunity to attend PCA-hosted social gatherings during event
- Table top vendor display available at a discounted rate at 50 percent

\$2,500 Room Key Branding (if hotel allows)

- Mainstage thank you recognition at opening and closing of each event
- Opportunity for all hotel room keys to have business logo placement
- One (1) Complimentary registration to conference
- Opportunity to attend PCA hosted social gatherings during event
- Table top vendor display available at a discounted rate at 50 percent

\$1,000 New Member Social Event Sponsorship (add-on)

**This networking event will be dedicated specifically to new members who have joined the PCA since Jan. 1, 2026.*

- One (1) complimentary attendance to networking opportunity
- Recognition on new member event invitation, on-site signage, and all new member event-related communications
- Opportunity to display branded swag at new member event
- Opportunity for raffle giveaway
- Branded literature included in the new member packet received at events

SUPPORTING THE PCA EDUCATION FOUNDATION - A 501(c)(3) CHARITY

*Any contribution made to the PCA Education Foundation is eligible for a donation receipt.

\$500+ Descubra PCA Supporter

Throughout 2026, the PCA will be hosting Descubra PCA events (Discover the PCA). These are small events specifically designed to educate Spanish speaking contractors. Donations to support this effort are through the PCA Education Foundation 501(c)(3) tax deductible entity. All those who donate to this charity initiative, will be recognized in the following ways:

- Descubra supporters can attend any of the 2026 Descubra events across the country and will be recognized at PCA EXPO 2027 as a supporter.

\$500+ Event Scholarship Donation

The PCA Education Foundation awards approximately 60 event scholarships each year. By donating to the PCA's charity arm, you will be supporting life-changing opportunities for deserving individuals in the painting industry.

[Click here to learn more about the PCA Education Foundation event scholarships.](#)

- 2026 event scholarship supporters will be recognized at PCA EXPO 2027.

PAYMENT INFORMATION

Sponsorship Level

- ☐ \$40,000 Platinum
- ☐ \$20,000 Gold
- ☐ \$10,000 Silver
- ☐ \$5,000 Bronze
- ☐ Other: \$ _____

CVV

Payment Method

- ☐ American Express
- ☐ Discover
- ☐ Mastercard
- ☐ Visa
- ☐ Check*
- ☐ Invoice

*Checks payable to "Painting Contractors Association" Payment Must Be - U.S. Funds Only

Exp. Date

Support Opportunities

- ☐ Craftsmanship & Painting
- ☐ Residential
- ☐ Español
- ☐ Women In Paint
- ☐ Commercial
- ☐ Descubra
- ☐ Scholarships

Card Number

Name on Card

Billing Address

City, State/Province, Postal/Zip Code, Country